

EXHIBIT 15



TITLE: "MAP FOR THAT - LG \$29.99" :30

PRODUCT: BRAND

AIR DATES: 10/30/09 – 11/7/09

CODE NO.: YVWN-9077000



ANNCR VO: If you wanna know why your 3G coverage



works so great



on Verizon Wireless,



there's a map for that.



Or why you can make plans



on the go at 3G speed.



There's a map for that.



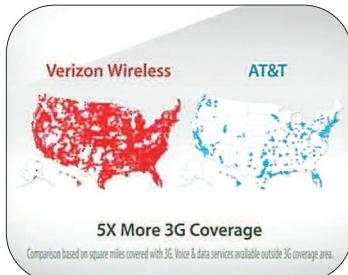
And if you want to know why



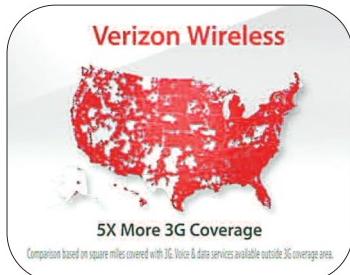
your friend's 3G coverage is so spotty,



there's a map for that, too.



Yep. With 5X more 3G coverage than AT&T,



there's lots of reasons to switch to Verizon Wireless.

SUPER: Comparison based on square miles covered with 3G, Voice & data services available outside 3G coverage area.



Now get new



3G touch-screen phones
SUPER: \$199.99 2 yr. price - \$100 mail-in rebate debit card. New 2 yr. activation req'd.

SUPER: Subject to Customer Agmt, Calling Plan, up to \$175 early termination fee, other charges & restrictions. Coverage not available everywhere. Network details & coverage maps at vzw.com. Screen images simulated.



from LG,



starting at \$29.99.

SUPER: \$129.99 2 yr. price - \$100 mail-in rebate debit card. New 2 yr. activation req'd.